Disrupt. Transform. Lead.

An *End-to-End* Suite of Solutions for the BFSI Enterprise

The Banking, Financial Services, and Insurance industry is growing at an unprecedented rate due to a number of reasons - primarily, growth in consumerism, evolving economic and social demands, flourishing economies, and rapid technological advancements. Customer expectations have never been as nuanced and evolved as they are today; and this is only slated to grow.

As enterprises strive to stay competitive, their progress may be hampered by the these challenges:

- Outdated legacy technologies
- Business risks associated wih cyberattacks
- Evolving customer expectations
- Stricter data regulations like GDPR
- Poor data quality and management

Partnering with an established, experienced, and innovative technology partner can help BFSI businesses match pace with consumer expectations and stay ahead of the competition by being digitally forward and future-ready with cutting edge technologies and a consumer-first approach.

The Banking and Financial Services Practice at GS Lab | GAVS

1000+ Technologists across our BFSI projects

A **Leadership team** with **20+** years of banking experience

Robust relationships spanning **5+** years with leading banks

Secured and **scalable** offshore setup

The Domains We Serve

■ Banking

Retail and Commercial Banking	Lending	Payments and Cards
Collateral management	Loan Origination System (LOS)	Plan management
Loan Process Automation (LPA)	Loan Management System (LMS)	Pricing management
Credit decision	Document Management System (DMS)	Billing, invoicing, payments
Risk management	Risk management	Analytics
Customer/ merchant onboarding solutions	Onboarding solutions	Card Lifecycle Management
Migration	Loan Servicing Management	

■ Financial Services

Capital Markets and Wealth Management

Core banking system transformation

Infrastructure monitoring

Application management

Customer Lifecycle Management

Wealth advisory

■ Insurance

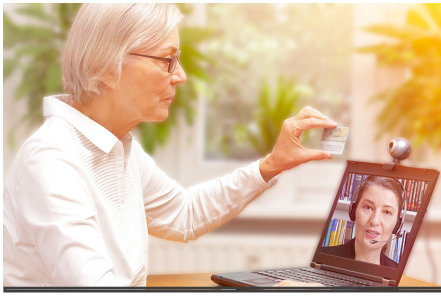**InsurTech**

Insurance aggregation

Bank and insurance integrations

Agent and customer KYC workflows

Product mix and custom configuration for clients

Technology Solutions

Product Engineering and App Modernization	• Product/ Application engineering • Product/ Application support • Product development and sustenance	• Product/ Application modernization • Quality and validation • Mobile application development
Cloud Services	• Assessment and advisory • Cloud migration and transformation • Cloud operations	• Hybrid cloud management • Cloud security • Disaster recovery and backup
Data and Analytics Services	• Data management • Data quality and governance • Advisory and support	• Visualization and reports • Artificial Intelligence/ Machine Learning (AI/ ML) • Advanced analytics
Intelligent Automation	• Opportunity discovery • POVs and pilots	• Implementation, support and enhancement of Intelligent IT • Business Process Automation (BPA)
Cybersecurity Solutions	• Governance risk and compliance • Application security • Vulnerability management	• Digital identity/ trust • Infra security • Data privacy • Business continuity management
AI-Led Managed Services	• Infrastructure monitoring • Service desk • Greenfield implementations	• Assessment and advisory services • End-user support • End-to-end infrastructure management
QA Automation Services	• Appium and Selenium-driven Quality Assurance (QA)	• CI/ CD integration • Onsite-offshore models

Industry-leading Accelerator – vKYC

The vKYC is a secure AI-enabled video on-boarding solution that enables organizations to verify their customers/ agents from the comfort of their homes. The solution comes with the following features for a truly seamless and reliable verification:

- An AI-driven face match
- OCR for e-verification
- Geo-tagging and gesture-based liveness detection check

Innovative IP-led Acceleration

We use innovation-driven accelerators to optimize our products, platforms, and solutions for industry-leading customer-centric solutions, faster time-to-market, and alignment with global regulations and compliance mandates.

zlrrus

This integrated platform for cloud enablement is powered by ZIF™, and is an end-to-end enabler of hybrid cloud migration, transformation, management, and orchestration.

Rhodium

This enables customer MDM and blockchain based customer consent management for regulatory compliance.

An automated user lifecycle management solution, this helps adhere to compliance regulations while reducing operational costs by automating the complete process.

zDesk

The remote, secure Desktop-as-a-Service (VDI+) delivers a **100%** virtual dedicated desktop for all users.

ZIF

An AIOps Platform for proactive and autonomous IT operations, this is driven by AI/ ML, enabling **99.99%** service availability, with **40%+** reduction in CapEx and more.

Why Us?

∎ The GS Lab | GAVS Advantage

Your technology partner to fast track your journey towards a Zero Incident Enterprise™	We enable organizations to move from a reactive IT approach to a proactive stance through AI-led Managed Services.
Strong capabilities in the Data and Analytics space, backed by deep domain expertise	We understand the data needs in the BFSI space, and how effectively it needs to be managed, governed, and leveraged for enhancing customer experience, profitability, and revenue increase.
Fintech expertise to drive product transformations	We help engineer personalized digital products, services, and customer experiences through next-gen technologies.
Robust cybersecurity services	Powered by AI and automation, we help you move towards digital security transformation by empowering the three pillars – people, processes, and platforms.

∎ Key Partnerships

Our robust partnerships with world-class hyperscalers and technology giants:

CISCO	AVAYA	onelogin by ONE IDENTITY	MuleSoft
Microsoft	salesforce	SailPoint	vmware PARTNER TECHNOLOGY ALLIANCE
Red Hat	IBM	aws	

∎ Certifications and Regulatory Compliance

- PCI-DSS
- ISO
- GDPR (EU)
- Gramm-Leach-Bliley Act (GLBA)

gslab | GAVS

GS Lab | GAVS is a global technology company focused on creating business impact for its 200+ customers across the USA, Europe, the Middle East, and APAC. It offers digital product engineering, AI-led managed services, and digital transformation services to customers across BFSI, healthcare, communications, and high-tech segments. With 4000+ technologists and a strong talent grooming engine, it is a trusted growth partner to its customers.

The company focuses on deep tech engineering skills, innovative win-win business models, and customer success. Its IPs, such as ZIF™, zIrrus, Rhodium, and zDesk, help accelerate technology adoption and reduce inefficiencies in operations.

For more information on how our technology solutions can enable and enhance your BFSI business offerings, contact us today at inquiry@gavstech.com or visit us at www.gavstech.com/banking-financial-services/