



Overview

GAVS Technologies (GAVS) is a global IT services & solutions provider for customers across multiple industry verticals. GAVS offers services and solutions aligned with strategic technology trends to enable enterprises to take advantage of futuristic technologies like Cloud, IoT, Managed Infrastructure Services, and Security services.

Benefits

- Improved top line as well as bottom line with unified platform
- Enhanced end users relationships with transparent sales-to-delivery cycles
- Enabled division-based targeting of offers and tailored shopping experience
- Facilitated peer-to-peer collaboration and active participation through social media promotion
- Provided avenue for superior customer intelligence through analytics

For more information on how GAVS can help solve your business problems, write to

inquiry@gavstech.com



GAVS Enables a Leading Cleaning Technology Company to Drive Business Growth with Robust and Scalable SaaS Based E-commerce Platform

Background

A global leader in cleaning technology with an extensive product portfolio, and over 500 active patents.

The Need

- Implement real-time, transparent, and end-to-end business process automation solution to better connect with employees, distributors, retail customers, and sales and marketing personnel
- Facilitate flexible and integrated system for new and existing customers aligned with predefined inorganic growth strategy
- Develop highly customizable system to accommodate multiple brands for enhancing brand value at optimal cost

GAVS' Solution

- Developed a robust B2B/B2C e-commerce portal using the SaaS framework with key modules including e Access Control, Order Management, Billing and Invoicing, etc.
- Provided a scalable portal with micro sites for various products/brands with rich features and functionality customized to the business needs
- Integrated the unified solution effectively with other applications and sourcing data like product catalog, pricing, distributors, customers, order details, billing, and invoice from the customer's ERP system
- Deployed dedicated web-based portal for dealers and distributors with exclusive features and functionality like online product inquiry/sale, ROI analysis, and demo registration for various products/brands
- Implemented central administration module leveraging DotNetNuke for managing product portals, dealer/distributor portals, and the e-commerce portal