

Mobility Services Helping Enterprises Embrace Digital Innovation



Rapid adoption of smartphones is compelling enterprises to embrace mobility to sustain market position and stay relevant. While organizations realize the immense potential of implementing mobile technologies, successfully meeting diverse and complex mobility requirements pose significant challenges. To help organizations overcome these challenges, and adopt and optimize mobility, GAVS offers compelling Mobility services. Our niche delivery model helps enterprises successfully adopt mobile technologies to stay ahead of the curve.

Embracing the Pervasive Mobility Paradigm

Mobile technologies are transforming the conventional business ecosystem by creating new revenue and engagement channels, and innovative business models. Given the rapid proliferation of smart devices, enterprises are increasingly seeking to embrace mobility to transform their businesses, and enhance flexibility, customer engagement and productivity. However, lack of expertise and domain knowledge makes it challenging for enterprises to manage and meet diverse mobile requirements.

Some of key roadblocks to adopting and optimizing mobility include:

- Enhancing user experience by enabling optimized and portable content viewable on a variety of devices
- Providing seamless access to mobile applications
- Protecting organizational information, and ensuring application and data security

Industry Trends

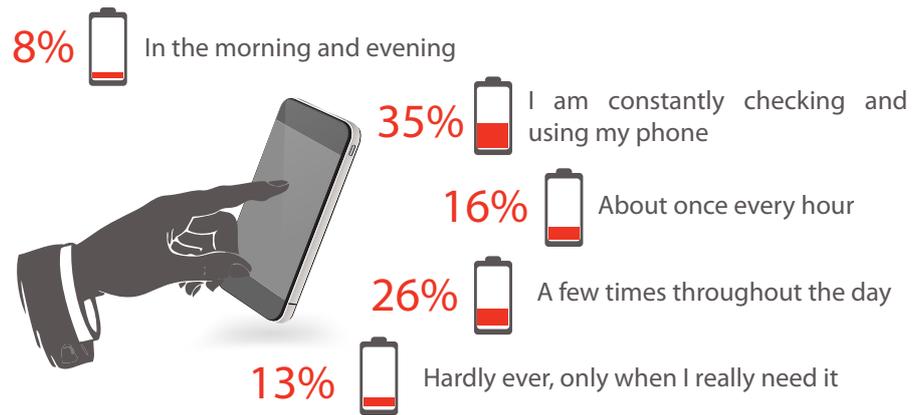
Studies indicate that through 2018, the growing variety of devices, computing styles, user contexts and interaction paradigms will make the implementation of 'everything everywhere' strategies more difficult to achieve. Here is a snapshot of some leading industry trends:

Increasing focus on creating expanded user interface models including richer voice and video that can connect people in new and different ways.

Continued growth of apps and shrinkage in applications, as apps are smaller and more targeted, while larger applications are more comprehensive.

User Experience (UX) is now the overriding measure of success for virtually every mobility project. Businesses that are quick to integrate these new capabilities into their customer interactions and business processes will command a significant competitive advantage.

A majority (85%) of respondents check their smartphone at least a few times a day, 35% say they check it constantly. Nearly half (47%) couldn't last more than one day without their phone.



Source: Gartner & Bank of America.

What We Offer

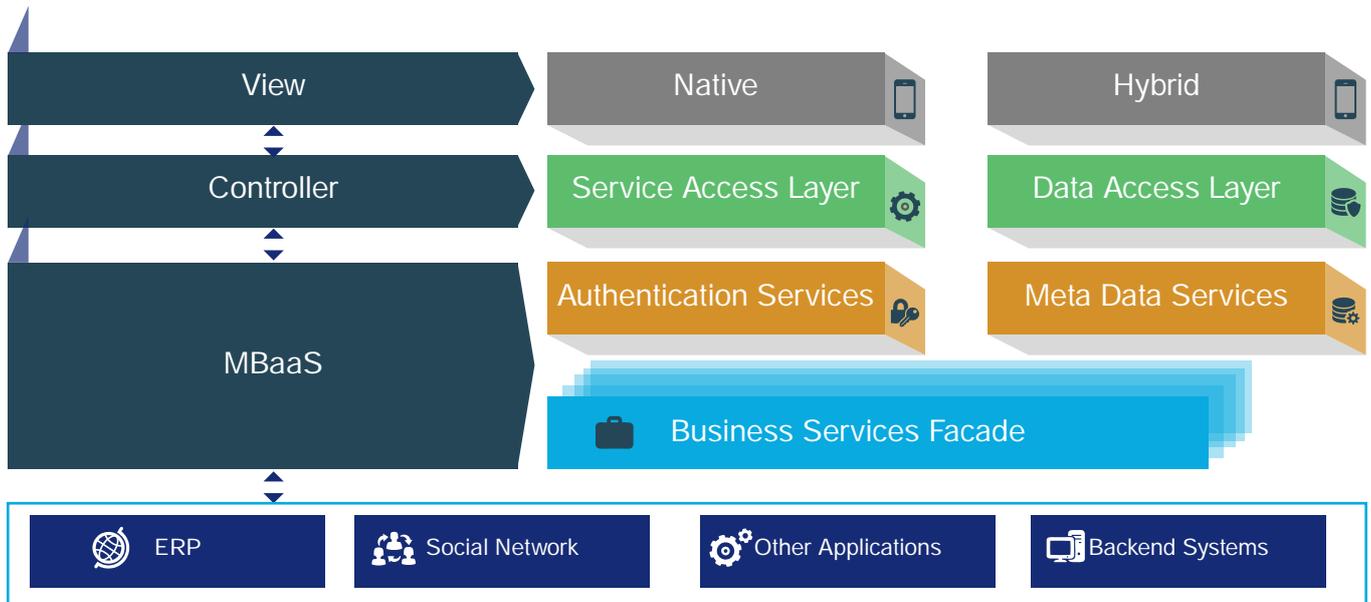
GAVSMobility Services are designed to provide comprehensive support to enterprises to embrace mobile technology effectively and enable digital transformation securely. We provide clear visibility into business opportunities and drawbacks, and help draw a strategic mobility roadmap for the future. GAVS offerings are designed to address development as well as support requirements of enterprises. Our services provide comprehensive support along with value added services. We help seamlessly integrate applications with backend systems to ensure enterprise mobile applications perform required tasks as intended. Our key offerings include:

Mobile Application Development

Enterprise Mobile Enablement Services

Our unique Model View View Model (MVVM) and Mobile Backend as a Service (MBaaS) model provide superior user experience native to the devices, and ensure transformation within specified budget and timelines. MBaaS enables developers to link their applications to backend cloud storage and APIs exposed by back end applications. It also builds additional layers of security integration with two factor authentication servers. The typical architecture layers for MBaaS aligned mobile development combines three layers – view layer, controller layer and MBaaS layer - as shown in figure 2 below.





Salient Features

MBaaS is compatible with the latest mobility features and helps effortlessly mobilize enterprise applications. Some of the key solution highlights include:

- Accelerates development time
- Leverages C# skills for ease of development
- Enables rich applications with native experience
- Leverages .NET's extensive framework of libraries for calling web services
- Exposes full feature set of underlying platform
- Provides rich IDE support
- Combines production-proven technology for mission-critical apps
- Ensures high performance and low memory footprint



Business Benefits

Our cross platform architecture and development approach ensure delivery excellence. By partnering with us businesses can derive the following benefits:

- Clear mobility strategic roadmap
- Seamless transformation to digital innovation
- High quality mobility services
- Adherence to compliance and regulatory measures
- Increased productivity, agility and efficiencies
- Anytime, anywhere and any device access to information

About GAVS

GAVS Technologies (GAVS) is a global IT services & solutions provider for customers across multiple industry verticals. GAVS offers services and solutions aligned with strategic technology trends to enable enterprises take advantage of futuristic technologies like Cloud, IoT, Managed Infrastructure Services, and Security services.

GAVS has been recognized as an emerging player in the Healthcare Provider IT outsourcing sector by Everest Group, and as a prominent India-based Remote Infrastructure Management player by Gartner.

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