Enterprise Mobility Management Services
Transforming the Way Organizations Manage Mobility

Increasing adoption of Bring Your Own Devices(BYOD) makes it imperative for enterprises to leverage Mobile Device Management (MDM)to protect information assets stored in mobile devices. However, MDM products have limited content management capability and are therefore being replaced by Enterprise Mobility Management (EMM). EMM is set to revolutionize mobile content management by providing comprehensive support for end-user management, security and policy monitoring.

Evolving Mobile Management Trends

The proliferation of smartphones has enabled organizations to drive deeper customer engagement and improve business outcomes. Emerging use of mobile in the business environment combined with the need to manage a diverse and remote workforce is compelling enterprises to embrace mobile technologies to align with the market trends and stay competitive. This makes it imperative to manage, monitor and secure organization information assets distributed and stored across mobile devices.

With the approximately 180 million enterprises adopting BYOD globally, MDM has emerged as the solution to manage the policies, data security, compliance and mobile based business outcomes. However, growing mobile technology trends have rendered MDM ineffective in managing mobile content effectively, giving way to EMM that provides integrated mobile applications and content management solution. According to Gartner, EMM is an evolution of MDM and manages hardware and application inventory, OS configuration management, mobile app configuration and deployment. It also includes policy management, remote view and control for troubleshooting, execution of remote actions and mobile content management.

Some of the key challenges related to mobility management include:
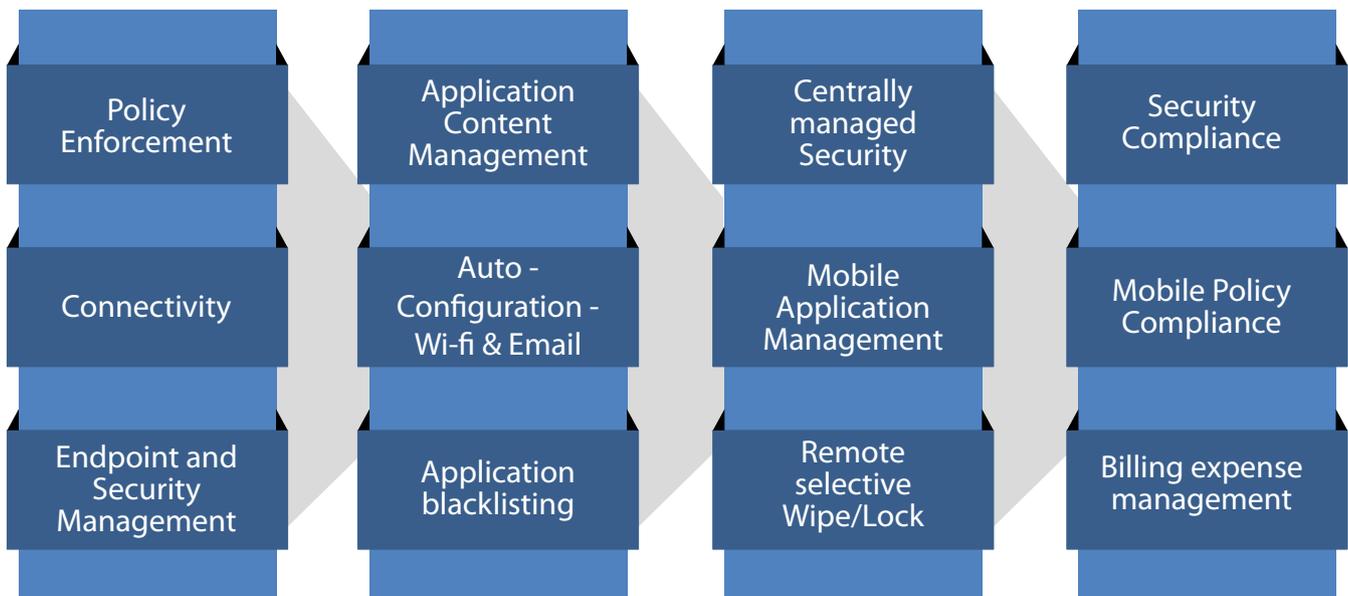
- Risk associated with managing corporate data outside office premises
- Need for robust governance to monitor and manage policies
- Growing malware attacks on mobile devices
- Effectively managing siloed mobile applications
- Adhering to compliance and regulatory measures
- Ensuring security and maintenance of the mobile devices
- Escalating cost of maintaining mobile devices comprising of career plans

Why Enterprise Mobility Management

Adopting EMM allows enterprises to leverage mobility and improve employee productivity. It provides the flexibility to implement controls on enterprise devices, and centrally manage threats and policy implementation to address such risks. In addition, EMM reduces the time required for approval processes or communication exchange between the employees, and enables the deployment of best practices across the enterprise.

What We Offer

With security as the core focus, enterprises need to evaluate and identify the right fit EMM solution for their organization. Some of the key areas that we assess while evaluating EMM tools are shown in Figure 1 below:

Figure 1. Criteria used to evaluate the EMM solution

Policy Enforcement	Application Content Management	Centrally managed Security	Security Compliance
Connectivity	Auto - Configuration - Wi-fi & Email	Mobile Application Management	Mobile Policy Compliance
Endpoint and Security Management	Application blacklisting	Remote selective Wipe/Lock	Billing expense management

Benefits

Our partnership with industry leading EMM solution providers enables us to provide leading edge solutions that drive comprehensive mobile management strategies. We focus on delivering the following benefits:

- Enhanced device protection and privacy configurations
- Centralized policy management and control across enterprise devices
- Remote configuration and device monitoring
- Increased productivity through improved security
- Faster access to data and mobile capabilities

About GAVS

GAVS Technologies (GAVS) is a global IT services & solutions provider for customers across multiple industry verticals. GAVS offers services and solutions aligned with strategic technology trends to enable enterprises take advantage of futuristic technologies like Cloud, IoT, Managed Infrastructure Services, and Security services.

GAVS has been recognized as an emerging player in the Healthcare Provider IT outsourcing sector by Everest Group, and as a prominent India-based Remote Infrastructure Management player by Gartner.

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